



City of Fortuna

PRESS RELEASE

FOR: Immediate Release
FROM: Stephen Avis, Assistant Planner at (707) 725-1407
DATE: February 27, 2007
RE: Fortuna General Plan

Residents and business owners of Fortuna will have an opportunity to address a joint session of the City Council and Planning Commission on Tuesday, March 6th at 6:00 pm. The workshop will be held at the River Lodge Conference Center on Riverwalk Drive. The purpose is to gather comment and input from the public on the General Plan Update process that began in November 2005, and that is scheduled for public hearings in June and July of this year prior to adoption.

Thus far, the City and General Plan Consultants (Mintier & Associates, SHN, and Planwest) have led five community workshops, conducted two community surveys, and made numerous presentations to the City Council and Planning Commission. Each of these has been designed to gather public comment and to better understand the needs of the community. Results from the workshops were used to craft three alternative land use concepts. On February 12, the City Council gave direction to the consultants to proceed with the preparation of a Policy Document. The policies will guide future development and will be based on the Preferred Alternative identified by the Council and Commission at the February 12th meeting.

In addition to working directly with the public, the consultants have conducted extensive research on Fortuna that is being compiled in a document known as the Background Report. This report will be posted to the website and will be used as the baseline from which impacts of future development can be measured (through the preparation of an Environmental Impact Report or EIR) and will serve as a valuable research tool because of the range of topics covered.

Along with the Background Report, the consultants have prepared summaries of the five workshops, an analysis of the community surveys, and several reports dealing with economic considerations as well as issues and opportunities to be considered. All of the materials generated have played a part in the preparation of the preferred alternative and will be instrumental in developing the goals and objectives that will become the Policy Document. These documents are posted to the General Plan website once completed. A link to the General Plan Update website can be found at Sunnyfortuna.com.

For more information contact Stephen Avis, Assistant Planner at 725-1407.